ThermoChic Crop Puffer - 60cm Style for Long Legs & Bold Looks!

Our Product Introduction

Basic Information

- Place of Origin: made in CHINA
- Brand Name: ICEBERA
- Model Number: GWD3888I

Product Specification

- Style: Cropped Puffer Jacket
- Positioning: Style-empowering Fashion Weapon
- Color Feature: Vibrant Tones
- Cut Feature: Ultra-Short Cut
- Visual Effect: Slimming & Height-Extending
- Collar Design: Stand Collar
- Highlight: **winter puffer coat for women**, **60cm cropped puffer jacket**, **bold style winter coat**

More Images

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Product Description

Product Overview

This ultra-cropped puffer jacket is your definitive stylish weapon for expressing individuality during the autumn and winter seasons! With its vibrant color palette and a sharp 60cm length, it effortlessly creates the fashionable "disappearing bottoms" look while keeping you warm and chic.

Core Selling Points

✔ **Flattering Cropped Silhouette**
60cm length: Specifically designed to visually elevate your waistline and elongate your legs.
Modern, non-bulky cut: Ensures a sleek profile that avoids adding unnecessary volume.
✔ **Vibrant, Trend-Forward Colors**
Eye-catching hues: Features a range of bright, fashionable colors that instantly boost your style quotient.
✔ **Functional & Stylish Design**
Stand-up collar: Provides enhanced protection against wind and cold while adding structural definition to your overall look.
✔ **Comfort & Versatility**
Lightweight warmth: Generously filled with soft cotton for reliable insulation without the weight.
Unrestricted movement: The short design allows for complete freedom of movement.
Easy styling: Pairs seamlessly with high-waist jeans, skirts, or leggings, adapting effortlessly from streetwear to smart-casual elegance.

Target Audience & Styling

Primary Consumers: Fashion-forward Gen Z and Millennials who value personal expression.
Key Markets:
Europe & North America: Aligns with the prevailing street-style and cropped top trends.
East Asia: Caters to the preference for silhouette-enhancing and height-lengthening effects.

Marketing Copy (Ready-to-Use)

Headline: Bold & Warm: The 60cm Cropped Puffer Jacket
Body:
Meet the jacket that redefines your cold-weather style! Our cropped puffer, in standout vibrant colors, is crafted to make you shine. The 60cm length and relaxed fit are universally flattering, creating the illusion of longer legs and a balanced proportion. Whether you're aiming for an edgy street look or a touch of refined elegance, this piece delivers. Stay cozy, move freely, and turn heads everywhere you go.
Key Features:
60cm cropped length for a leg-lengthening effect
Vibrant, fashion-forward color options
Plush cotton filling for lightweight warmth
Versatile design for multiple style outcomes

Why Stock This Item?

It captures the core fashion trends driving the global youth market.
The cropped design encourages high mix-and-match potential, driving repeat purchases.
We support OEM/ODM services to help you build a unique brand collection.

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